



# Neighborhood Watch for Corporations®

## More timely, actionable reporting from staff

More timely, actionable insights from more engaged staff is key to more efficient resolutions of concerns or incidents related to Ethics, Fraud and/or Conduct Risk. Our tailored, adaptable interviews mean that you are better able to reduce exposure to fines, legal costs and reputation damage.

**Interviews on mobile devices increase precision, disclosure & user satisfaction.**

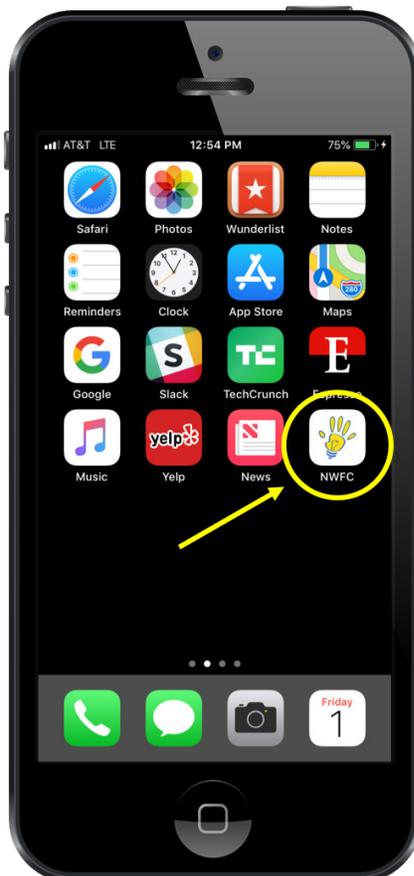
*The New School of Social Research, "...Automated Interviews on Smartphones..." , June 2015*

**90% of full time American workers use their personal smartphones for work.**

*BYOD Insights 2013: A Cisco Partner Network Study*

**30% of staff observed, but did not report, multiple incidents in the last year**

*Arbor Insight, "Workplace Incident Reporting via Apps", November 2017*



## Capabilities Overview

### Tailored, Adaptable Interviews

Subject matter experts in elicitation and investigations use algorithms, including Machine Learning, to generate tailored interviews that uncover critical context

### Preferred Communication Method

App-based interactions are increasingly preferred; fewer people are making calls

### Mobile, Desktop and Call Center

Staff can submit or follow-up on concerns via multiple platforms. App users and callers all benefit from tailored interviews

### Anonymity, Even During Follow-up

Staff can share concerns and respond to follow-up questions from dashboard users while remaining anonymous

### Secure and Scalable

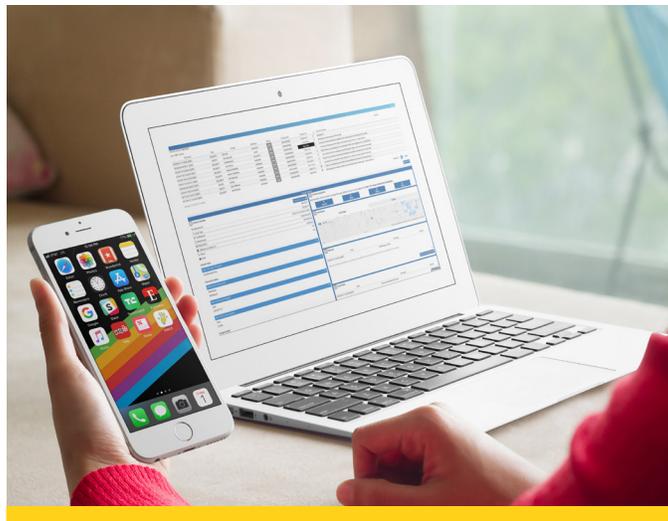
Hosted in our secure AWS single-tenant cloud that scales with your organization

### Integrate with your CMS/IMS/PSIM

Integrate our intelligent app with your existing dashboard, fueling it with better data and increasing ROI by supporting more effective data-driven decisions



# Neighborhood Watch for Corporations<sup>®</sup>



## NWFC<sup>™</sup> App & InSight Dashboard<sup>™</sup>

Our intelligent mobile and desktop apps deliver tailored, adaptable interviews that help ensure your staff can easily share more actionable details on a wide range of concerns related to Ethics, Fraud and/or Conduct Risk. An evolution beyond traditional hotlines, adopting NWFC<sup>™</sup> demonstrates your clear commitment to ongoing workforce engagement regarding SOX, HIPAA and DSS/NISPOM (Insider Threat) regulations. Our InSight Dashboard<sup>™</sup> is designed for ease of use while enabling collaborative, efficient case management. We are also able to integrate our intelligent, app-based reporting tool with your existing dashboard(s).

## The NWFC<sup>™</sup> Intelligent Ethics Hotline System

### Mobile & Desktop Apps

- > Our progressive web app can be installed on both iOS and Android phones
- > Available via Firefox, Safari and Chrome browsers on your desktop or laptop
- > Users text to download and install the app on their phones, where it operates like a native app

### Call Center Integration

- > Ease change management with optional integration of our multilingual telephone hotline
- > Call center agents use the NWFC<sup>™</sup> app in the background during calls, providing the same benefit of a tailored interview experience even if a user prefers talking to someone (or when network signal strength is poor)

### InSight Dashboard<sup>™</sup>

- > Context-focused interface with case management tools
- > Enables efficient two-way communication with NWFC<sup>™</sup> app users, even if they choose to remain anonymous
- > Infographics help you sort and analyze trends by incident type, location and date range